



W. S. D.



Planning & Development
Planning

City of Eugene
99 West 10th Avenue
Eugene, Oregon 97401
(541) 682-5377
(541) 682-5572 FAX
www.eugene-or.gov

MEMORANDUM

Date: August 31, 2011

To: Lane County Board of Commissioners

From: Lisa Gardner, City of Eugene Planning Director

Subject: Envision Eugene Update

BACKGROUND

The goal of Envision Eugene is to create a collective community vision for how and where to accommodate Eugene's expected population growth over the next 20 years. State law requires all cities to plan for projected population growth and to ensure that their urban growth boundary (UGB) is sized accordingly. In addition to determining whether we have enough land to accommodate 20 years of growth, Eugene will also establish its own UGB.

The scope of the Envision Eugene project goes beyond the minimum requirements of state law, creating a vision for Eugene's future and addressing issues concerning livability, sustainability, economic prosperity and urban design. This work is closely coordinated with regional transportation efforts and the adoption of a Eugene-specific Transportation Plan update.

In March, we provided the Board of Commissioners with the draft proposal - *Envision Eugene: A Legacy of Livability*. We discussed the seven pillars of Envision Eugene, and several of the key strategies and tactics that will be required to implement the plan. We have moved on to refining the strategies so that our City Council may finalize our land need for housing and jobs this fall. Following a land need determination, the city can begin the formal plan adoption and implementation process.

PROCESS UPDATE

Over the spring and summer, we have been gathering and analyzing information from a variety of sources, including through our Envision Eugene website (www.envisioneugene.org), news releases and emails to interested parties, during open houses and meetings with the Sustainability Commission, the Housing Policy Board, the Historic Review Board, neighborhood associations and other groups as requested. We are holding a

summer open house series on the first Wednesdays of July, August, and September, with the third event scheduled for September 7th from 3-6 pm in the Atrium building. Information on land need for both housing and jobs will be available at this event and on the project website.

The Envision Eugene draft proposal includes a strategy under the Neighborhood Livability Pillar to complete neighborhood plans for various parts of the community. River Road and Santa Clara are called out as one of two high priority areas to develop and implement a neighborhood plan. We anticipate this work will kick off in 2012.

Currently a group of neighborhood leaders called SCRROL – Santa Clara River Road Outreach and Learning – is working on urban transition issues in the two neighborhoods. SCRROL leadership team members are implementing an in-depth outreach and learning project that includes neighborhood events, stakeholder interviews, neighbor meetings at the block scale, and two community forums scheduled for September and October. The results of all of this outreach will be compiled into findings and recommendations by early 2012. Envision Eugene staff members are working with Santa Clara and River Road neighborhood leaders to ensure collaboration and coordination between planning efforts.

Next Steps

During September and October, we will be bringing refined numbers to our Planning Commission and City Council and asking for determinations of land need for housing, commercial uses, and industrial uses. The need determinations will include specific actions to be taken on lands inside the current urban growth boundary and any additional need, in acres, that must be accommodated outside the UGB. Over the late fall and into 2012, staff will prepare the necessary documents and findings to begin the adoption process for a Eugene-only UGB.

FOR MORE INFORMATION

Lisa Gardner, 541-682-5208, lisa.a.gardner@ci.eugene.or.us